

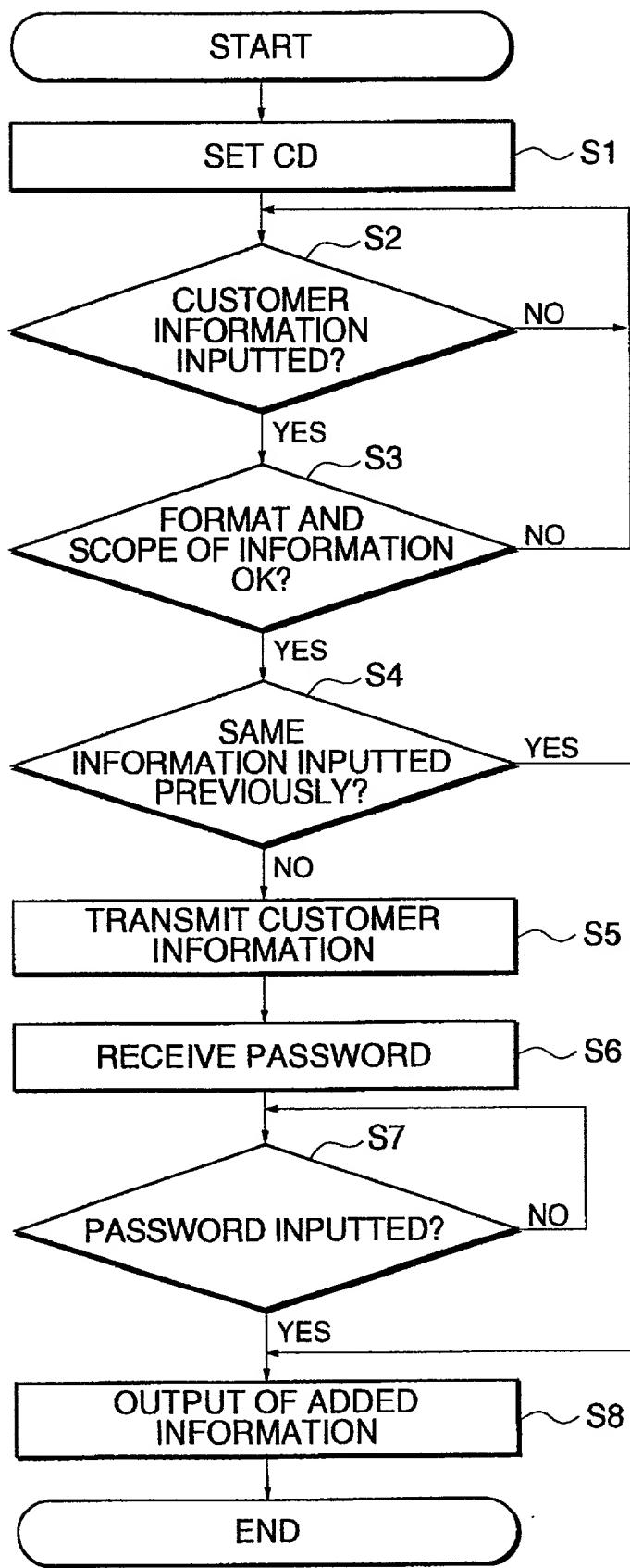
FIG.2

FIG.3

• FILL OUT THE FORM BELOW TO PLAY CD

CONTROL NUMBER

* * * * *

NAME

* * * *

NAME
IN PHONETIC

* * * *

AGE

30

YEARS OLD

GENDER

MALE

ADDRESS

ZIP CODE *-* *

○△□ *-* *

TELEPHONE
NUMBER

* * * * - * * * - * * * * *

E-MAIL ADDRESS

* * * * * @ * * * * *, * * * *

• PLEASE ANSWER THE FOLLOWING QUESTIONS CONCERNING
THIS PRODUCT

PLACE WHERE THIS
PRODUCT WAS
PURCHASED

* * * * *

DATE WHEN THIS
PRODUCT WAS
PURCHASED

* * * * *

FIG.4

• FILL OUT THE FORM BELOW TO PLAY CD

CONTROL NUMBER

* * * * *

NAME

* * * * *

NAME
IN PHONETIC

* * * * *

AGE

30

YEARS OLD

GENDER

MALE

ADDRESS

ZIP CODE *-* *

○△□ *-* *

TELEPHONE
NUMBER

* * * * - * * * - * * * * *

E-MAIL ADDRESS

* * * * * @ * * * * *. * * * *

IMPRESSION
AFTER READING

- EXTREMELY INTERESTING
- INTERESTING
- BORING
- EXTREMELY BORING

FIG.5

- TO PERSONS WHO THOUGHT THAT THE BOOK WAS EXTREMELY INTERESTING

WHAT EXACTLY WAS INTERESTING?

WHAT ARE THE BEST THREE NOVELS THAT YOU HAVE READ IN THE PAST?

(1) TITLE
 AUTHOR
 WHEN READ YEARS AGO

(2) TITLE
 AUTHOR
 WHEN READ YEARS AGO

(3) TITLE
 AUTHOR
 WHEN READ YEARS AGO

WHAT ARE YOUR DESIRES FOR FUTURE WORKS?

INTEREST IN OTHER GENRES

- NON-FICTION
- ESSAYS
- DISCOURSE
- HOW-TO BOOKS

FIG.6

